

America's Pretzel Bakery Since 1909™



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Snyder's of Hanover Sourdough Nibblers Three Cheese Medley

HANOVER, PA – October 8, 2010 – Snyder's of Hanover is excited to introduce a delicious new flavor to their distinct selection of Seasoned Sourdough Nibblers - Three Cheese Medley! With only 3 grams of fat and 130 calories per serving (13 pieces!), Snyder's Nibblers are the perfect cheesy snack, minus the guilt! Available beginning in January, Snyder's of Hanover Three Cheese Medley Nibblers will be sold nationwide for a suggested retail price of \$2.99.

Three Cheese Medley Nibblers are bite-size pieces of real, slow-baked sourdough delicately seasoned with a unique blend of Cheddar, Monterey Jack and Asiago cheeses. Three Cheese Medley Nibblers join the popular Honey Mustard and Onion seasoned Nibblers along with the traditional (unflavored) Sourdough Nibblers.

"Snyder's of Hanover is dedicated to providing snacking alternatives that are full of flavor yet "better-for-you," says Claude O'Connor, Vice President of Marketing at Snyder's of Hanover. "Our new Three Cheese Medley Nibblers satisfy the need for a cheesy snack without having to turn to more fattening options like cheese puffs or chips."

Look for Snyder's of Hanover Three Cheese Medley Nibblers in the snack aisle of your local grocery store starting in January 2011. For more information on Snyder's of Hanover's extensive array of products visit snydersofhanover.com.

Snyder's of Hanover has been America's favorite Pretzel Bakery since 1909. They have been recognized for their creative new products and their assortment of delicious pretzels. Snyder's of Hanover is the healthy, great tasting brand of snacks Americans choose. Visit snydersofhanover.com for more information and recipe ideas.

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