

America's Pretzel Bakery Since 1909™



NEWS RELEASE

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(Photos available upon request)

## **Snyder's of Hanover and Busch Gardens Hold The Pretzel Coaster Build-off Contest!**

HANOVER, PA – May 6, 2009 – Get your Snyder's of Hanover® pretzels ready, heat up your trusty hot glue gun and prepare for a wild ride. Snyder's of Hanover and Busch Gardens® in Williamsburg, Va. are holding "The Pretzel Coaster Build-off Contest," a special roller coaster building contest that is sure to be hours of crafty fun for the whole family!

From now until May 31, 2009, Snyder's of Hanover will be accepting online photos of amazing pretzel coaster creations at <http://coastercontest.snydersofhanover.com/>. The builders behind the six best creations will be awarded tickets and travel vouchers to participate in a special pretzel coaster build-off showdown being held July 16 at Busch Gardens. They will compete against each other and the clock during an in-park competition to build Busch Gardens' hypercoaster, Apollo's Chariot. The grand prize winner will be awarded four Platinum Passes, valid for admission and in-park discounts for two years at World of Discovery parks throughout the United States. And the Grand Prize only gets better with a year's supply of Snyder's of Hanover pretzels! Estimated retail value for grand prize is more than \$1,350. For full contest rules, visit [snydersofhanover.com](http://snydersofhanover.com).

To help contestants build up their pretzel supply, Snyder's of Hanover will be running a money-saving coupon in the May 17 Sunday paper. So run, don't walk to your local grocery store and stock up on Snyder's of Hanover's wide variety of pretzels from minis to rods, nibblers and sticks and let the pretzel coaster building begin!

Snyder's of Hanover has been America's favorite Pretzel Bakery since 1909. They have been recognized for their creative new products and their assortment of delicious pretzels. Snyder's of Hanover is the healthy, great tasting brand of snacks Americans choose! For recipes and amusing facts on pretzels visit [www.snydersofhanover.com](http://www.snydersofhanover.com).

Busch Gardens is a Worlds of Discovery®. Other Worlds of Discovery include Water Country USA in Williamsburg; Busch Gardens in Tampa, FL.; the SeaWorld parks in San Diego, San Antonio and Orlando, FL.; Sesame Place near Philadelphia; Discovery Cove in Orlando; Adventure Island in Tampa; and Aquatica, SeaWorld's water park, in Orlando.

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