

America's Pretzel Bakery Since 1909™



NEWS RELEASE

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## Halloween Recipes from Snyder's of Hanover

*Snyder's of Hanover spooky creatures are easy to make and delicious to eat!*

HANOVER, PA – October 5, 2009 – Halloween is all about sweet treats, and Snyder's of Hanover has three creative recipes you can make at home! Perfect for your next party, each of these simple yet spooky treats can be made with the help of your little goblins...err *children*. And the fun doesn't stop there. Snyder's of Hanover has Halloween Snack Packs available for trick-or-treaters in a pumpkin themed bag! Filled with 30 .5oz individual bags of mini pretzels, you can find them nationwide for a suggested retail price of \$4.99.

### **Pretzel Spider Cakes**

*Servings 12*

#### Ingredients:

- 1 Bag of Snyder's of Hanover Thin Pretzels (Pounder Size)
- 12 Chocolate Cupcakes (Store bought or homemade) with Chocolate Frosting
- Chocolate Sprinkles
- 1 Bag of Mini Marshmallows
- 1 Bag Mini Candy Coated Chocolate Candies (such as M&Ms)

#### Directions:

1. Dip cupcake in chocolate sprinkles.
2. Use top halves of Snyder's of Hanover Pretzels for Legs. Score with knife and then break apart as indicated by the dotted lines. You'll need eight per cupcake.



3. Flatten two mini marshmallows and attach as eyes.
4. Finish with two mini candies for the eyes and one for the nose.
5. Repeat for remaining cupcakes, eat and enjoy!

## **Pretzel Mummies Yummies and Ghostly Ghouls**

*Servings 16-24*

### Ingredients:

- 1 bag of Snyder's of Hanover Pretzel Rods
- 1 Bag of Wedding White Chocolate Wafers (Available at most Craft Stores)
- 1 Tube of Chocolate Decorator Icing
- 1 Bag of Mini Candy Coated Chocolate Candies (such as mini M&Ms)

### Directions:

1. Break 8-12 Snyder's of Hanover Pretzel Rods in half and place on wax paper lined baking sheet/plate.
2. Heat 2-3 cups of White Chocolate Wafers as directed on bag. (Microwave at 50% power for 30 sec intervals until just melted).
3. Once chocolate is lukewarm transfer it into a pastry bag.\*
4. For Mummies apply lines of white chocolate as shown.
5. For Ghosts apply thicker amounts of white chocolate starting at the "head" and expanding through the body.
6. Apply mini candies for the eyes.
7. Use the chocolate icing for the mouth.
8. Cool in the refrigerator for 5-10 minutes.

*\*Sandwich bag with tiny corner cut will also work.*

## **Red Eyed Green Pretzel Monsters**

*Servings 24*

### Ingredients:

- 1 bag of Snyder's of Hanover Pretzel Sticks
- 1 bag of Wedding White Chocolate Wafers (available at most Craft stores)
- 1 bag of Mini Marshmallows
- 1 bag of Mini Candy Coated Chocolate Candies or Mini Cinnamon Candies
- Green food coloring

### Directions:

1. Break apart Snyder's of Hanover pretzel sticks into small pieces and set aside.
2. Heat 4 cups of White Chocolate Wafers as directed on bag. (Microwave at 50% power for 30 sec intervals until just melted).
3. Add 5-10 drops of green food color and stir.
4. Remove from heat and mix in the pretzel stick pieces until they are completely covered in chocolate.
5. Scoop tablespoon size portions onto a wax paper lined baking sheet.
6. Apply flatted mini marshmallows for the eyes and finish with red candies for the center (use frosting/or extra chocolate as glue).
7. Place in the refrigerator for 5-10 minutes to cool.
8. Serve and enjoy!

**Snyder's of Hanover has been America's favorite Pretzel Bakery since 1909. They have been recognized for their creative new products and their assortment of delicious pretzels. Snyder's of Hanover is the healthy, great tasting brand of snacks Americans choose! For recipes and amusing facts on pretzels visit [www.snydersofhanover.com](http://www.snydersofhanover.com).**

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