

America's Pretzel Bakery Since 1909™



Contact: Kylene Conrad
North Star Marketing
717-392-6982 x102
kconrad@northstar-m.com

A Twist comes to Snyder's of Hanover Pretzel Sticks

Hanover, PA – December 13, 2010– A new twist is coming to Snyder's of Hanover premium pretzel sticks, a Braided Twist to be exact. Available in January 2011, the Braided Twists will be available for a SRP of \$2.99 for a 10oz bag.

Full of flavor but with only 2 grams of fat per serving, the new Braided Pretzel Twists come in three delicious flavors: Honey Wheat, Multi-Grain and Pumpernickel & Onion. Each wholesome flavor is baked right into each twist, ensure consistent flavor throughout.

The attractive easy-to-eat shape of Snyder's Braided Twists make it an ideal snack for party guests, or just for yourself. And with three unique flavors everyone is sure to find a favorite.

Snyder's Braided Twists will replace their traditional premium sticks.

For more information about Snyder's of Hanover Braided Pretzel Twists, or any of the other snack foods in the company's extensive line of products, including the latest organic and whole grain offerings, visit www.snydersofhanover.com or contact your Snyder's of Hanover sales representative at 1-800-233-7125.

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